

DEPARTAMENTO DE
ECONOMIA DE LA EMPRESA

DEPARTAMENTO DE ECONOMIA DE LA EMPRESA

Áreas de conocimiento:

- COMERCIALIZACION E INVESTIGACION DE MERCADOS
- ECONOMIA FINANCIERA Y CONTABILIDAD
- ORGANIZACION DE EMPRESAS

ÁREA DE CONOCIMIENTO: COMERCIALIZACION E INVESTIGACION DE MERCADOS

Actividades de investigación

Tesis Doctorales

- Three essays in managerial cognition and strategic decision making
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Director: MARTINEZ, E. ; GASTON BRETON, C.
Año: 2010

Publicaciones y actividades de difusión de resultados

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Towards a model and methodology for assessing student learning outcomes and satisfaction , *Quality Assurance in Education*, Vol. 2, Núm. 18, 2010, pp. 84-105, REINO UNIDO.
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Actividades de cooperación internacional

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Intentional and Incidental process of price informatio. Trabajo de investigación con la profesora Priya Raghbir, Stern Business School, NYU, ESTADOS UNIDOS DE AMERICA. Duración: de 2010 a 2010.

Actividades de formación y movilidad de personal investigador

Estancias en otros centros

- **ALICIA BARROSO LUDEÑA**
Título: Investigator Visitante, Duke University, Fuqua School of Business, Durham U.S., Abril 2010-Junio2010
Centro Externo: Fuqua School of Business, Duke University
País: ESTADOS UNIDOS DE AMERICA
Duración: 10/04/2010 a 15/07/2010.

- **LOLA CRISTINA DUQUE ZULUAGA**
Título: Yggdrasil mobility grant for young researchers
Centro Externo: Research Council of Norway (BI Norwegian School of Management)
País: NORUEGA
Duración: 01/03/2010 a 31/07/2010.

ÁREA DE CONOCIMIENTO: ECONOMIA FINANCIERA Y CONTABILIDAD

Actividades de investigación

Tesis Doctorales

- Arbitraje estadístico en finanzas: Four Essays on the interaction between Credit Derivaties and Fixed Income Markets
Director: ROMO, J. ; PEÑA, J. I.
Año: 2010
- Empirical essays on the interaction between regulation and corporate governance in the banking industry
Autores: DE MAGALHAES, R.
Director: TRIBO, J. A. ; GUTIERREZ, M.
Año: 2010
- Fair value accounting for financial instruments a cost-benefit approach
Autores: GLAVAN, S.I.
Director: BALBÁS, A.
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- The relationship between the quality reported numbers and the quality and quantity of disclosure
Autores: BLANCO, B.
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Actividades de formación y movilidad de personal investigador

Estancias en otros centros

- DAVID MARTINEZ MIERA
Título: Estancia en Boston University invitado por el profesor Michael Manove
Centro Externo: Boston University
País: ESTADOS UNIDOS DE AMERICA
Duración: 01/11/2010 a 30/12/2010.
- ENCARNA GUILLAMON SAORIN
Título: Short visit Rotman School of Management. Toronto University
Centro Externo: Rotman School of Management
País: CANADA
Duración: 09/08/2010 a 26/08/2010.

- **ENCARNA GUILLAMON SAORIN**
Título: Short visit Queensland University Technology
Centro Externo: Queensland University Technology
País: AUSTRALIA
Duración: 09/07/2010 a 23/07/2010.

- **MARGARITA SAMARTIN SAENZ**
Título: Estancia de investigación en el CORE. Universidad Católica de Lovaina
Centro Externo: CORE
País: BÉLGICA
Duración: 19/07/2010 a 21/08/2010.

- **SUSANA GAGO RODRIGUEZ**
Título: Estancia para desarrollar nuevas propuestas de investigación.
Centro Externo: The Wharton School
País: ESTADOS UNIDOS DE AMERICA
Entidad Financiadora: MINISTERIO DE CIENCIA E INNOVACION
Duración: 01/08/2010 a 15/08/2010.

ÁREA DE CONOCIMIENTO: ORGANIZACION DE EMPRESAS

Actividades de investigación

Tesis Doctorales

- Contemporary Challenges in High-Tech Innovative Strategy: Technological Collaboration, Product Diversification, and Organizational Innovative Productivity
Autores: ALCALDE, M.H.
Director: GIARRATANA, M. ; GARCIA, C. E.
Año: 2010
- Enablers and Consequents of Team Learning
Autores: ORTEGA, A.
Director: GIL, F.; SANCHEZ, M.; RICO, R.
Año: 2010
- Essays on Corporate Research and Development and Innovation Activity
Autores: AYARI, N.
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- Estrategias para Afrontar los Efectos Negativos de la Diversidad en los Equipos de Trabajo
Autores: ANTINO, M.
Director: GIL, F.; RICO, R.; SANCHEZ, M.
Año: 2010
- La diferenciación en el sector hotelero español: la relación entre los tipos de diferenciación y competencia y sus efectos en precios y beneficios
Autores: SILVA, M.D.R.
Director: GUTIERREZ, M. I.
Año: 2010
- Relaciones inter-organizativas y rendimiento: una perspectiva estratégica y ecológica / Inter-organizational relationships and performance: a strategic and ecological perspective
Autores: PINDARD, M.G.
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- Three essays in managerial cognition and strategic decision making
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- Three perspectives on the security software industry: Resource partitioning, real option and geography issues
Autores: SEBREK, S.S.
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Actividades de formación y movilidad de personal investigador

Estancias en otros centros

- ALESSANDRA LUZZI
Título: Estancia de 3 meses en la institución NUPI, The Norwegian Institute of International Affairs, en Oslo, Noruega
Centro Externo: NUPI, The Norwegian Institute of International Affairs
País: NORUEGA
Duración: 15/09/2010 a 14/12/2010.

- ANDREA FOSFURI
Título: Comunidades e innovación
Centro Externo: Boston University
País: ESTADOS UNIDOS DE AMERICA
Duración: 18/07/2010 a 23/08/2010.